

LiquidityDirectSM

Always Best for MMFs.
Now Best for All Your Liquidity.



Bank of New York Mellon

The world's largest custodian, with \$45 trillion in assets under custody and/or administration, \$2.3 trillion in assets under management, and a global presence in over 35 countries.

- \$991 Million Second Quarter 2021 Earnings
- \$4 Billion of Total Second Quarter 2021 Revenue
- Highest/most stable credit ratings per [Moody's, S&P, Fitch and DBRS](#)
- Note: All figures as of June 30, 2021 per [The Bank of New York Mellon Corporation](#)

LiquidityDirect*

SCALE

LiquidityDirect supports almost \$9 trillion in annual transaction flow for more than 700 of the world's largest institutional investors.

LiquidityDirect is underpinned by the NEXEN trading platform of BNY Mellon – the world's largest custodian.

HISTORY

Established in 1997 (phone and fax-based), LiquidityDirect was the first money market fund investment portal offering of its kind.

MMFS OPTIONS

LiquidityDirect is one of the market's leading portals for investing in all types of money market funds, including treasury funds, government funds, prime funds, taxable and tax-exempt funds, as well as offshore money funds.

Offering 100+ money market fund investment options, including our Dreyfus funds, BNY Mellon's premier institutional manager of money market strategies, which is ranked eighth-largest in the industry.*

LiquidityDirect also offers BNY Mellon Bank Deposits and FDIC-insured deposit services, as well as securities sold through our broker dealer, including US Treasuries, Certificates of Deposit, Commercial Paper (CP) and more.**

*Source: iMoneyNet, June 2021

INTEGRATION

LiquidityDirect is embedded directly into client workflows—whether their tools are proprietary, or vendor-sourced. We have touchpoints and connectivity into all treasury workstations utilized by our clients and most of the third-party vendor solutions currently available, including Hazeltree, GTreasury and IVP.

BNY MELLON ECOSYSTEM

The portal is integrated into the overall BNY Mellon ecosystem, providing the ease, security and reliability of securities and cash movement across the entire BNY Mellon enterprise.

LiquidityDirect is uniquely integrated into BNY Mellon's Asset Servicing, Treasury Services, Corporate Treasury and Clearance and Collateral Management businesses.

ONGOING ENHANCEMENTS

Through 2021 and beyond, LiquidityDirect will evolve to include additional liquidity investment vehicles such as ETFs, FICC Sponsored Cleared Repo, CP, ESG investments, CDARS, Insured Cash Sweep and more.

Contact: Please contact your usual BNY Mellon Relationship Manager or the following with any questions:
BNYMLD@bnymellon.com

* LiquidityDirect name includes all previous iterations of the platform name such as MoneyFunds Direct, etc.

** Products offered only in the US to Institutional clients, unless otherwise permitted by local law, on LiquidityDirect through BNY Mellon Capital Markets, LLC.

Note: Within all LiquidityDirect literature, "best" is not synonymous with best pricing, best returns or best at a single aspect or feature; rather, it is used to describe the overall platform offering/experience.

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